

Summer Food Service Program 2019



What is the SFSP?

- Federally funded program
- State administered
- Agencies offer FREE meals
- Youth 18 and under
- Sites can serve 2 meals per day
 - Breakfast
 - AM Snack
 - Lunch
 - PM Snack
 - Supper

Traditional Sites



Outdoor Site



Mobile Site



How to find summer meals

- Call 211
- Text 'FOOD' or 'COMIDA' to 877-877
- Visit [Mdsummermeals.org](https://www.mdsummermeals.org)
 - Updated nightly!

Mdsummermeals.org



Maryland Summer Meals Site Search

Find a site near you!

[Map It!](#)

- 1** DEPARTMENT OF JUVENILE SERVICES
300 NORTH GAY STREET
BALTIMORE
MD 21202
(443) 263-8968

Operating: 6/24/2019 to 8/30/2019
Snack AM: 8:45AM - 9:45AM



- 2** BALTIMORE CENTER STAGE
700 NORTH CALVERT STREET
BALTIMORE
MD 21202
(410) 986-4051

Operating: 6/17/2019 to 7/26/2019
Lunch: 11:30AM - 12:00PM
Snack PM: 2:30PM - 3:00PM

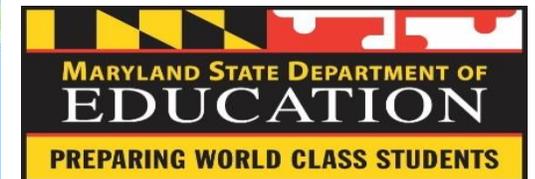
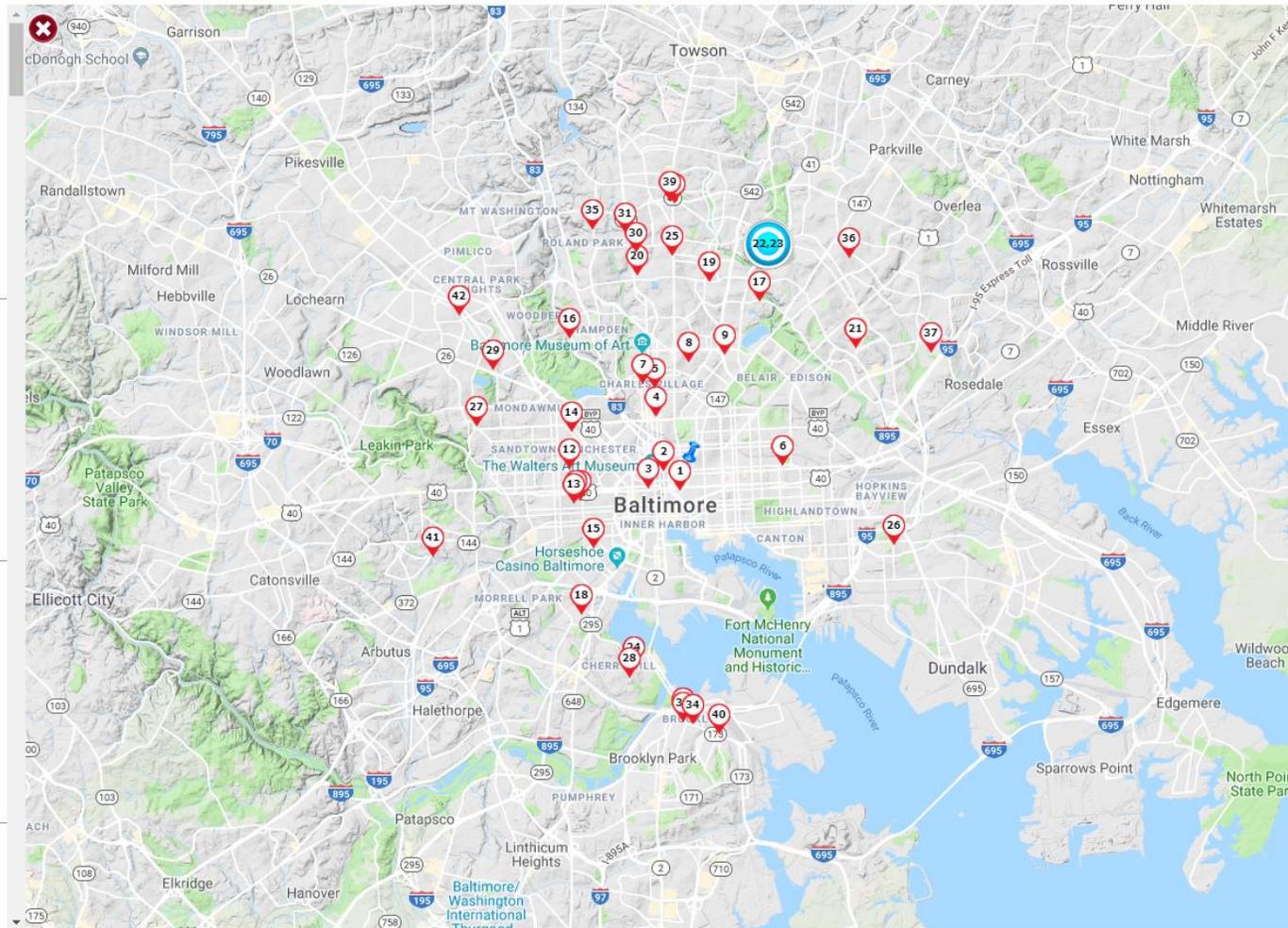


- 3** BALTIMORE YOUTH ARTS
116 W. MULBERRY ST.
BALTIMORE
MD 21201
(410) 989-8500

Operating: 7/1/2019 to 8/2/2019
Breakfast: 9:30AM - 10:30AM
Lunch: 12:30PM - 1:30PM



- 4** CODE SCHOLAR SUMMER BRIDGE PROGRAM
10 NORTH AVENUE
BALTIMORE



Outreach

- Bus ads



COMIDAS GRATIS DE VERANO
Para jóvenes y niños menores de 18 años

Llama al 211 • o envíe el texto 'comida' al 877-877 para preguntar por el sitio mas cercano a usted • MDsummerMeals.org

COMIDA

MDsummerMeals.org

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This advertisement is a yellow rectangular sign with a red crab silhouette on the right side. The crab is holding a red fork in its right claw. The text is in black and Spanish. The sign has a decorative border on the left and right sides consisting of a repeating pattern of the letters 'COMIDA' in red and black. The background is yellow.



FREE SUMMER MEALS
For youth 18 and under

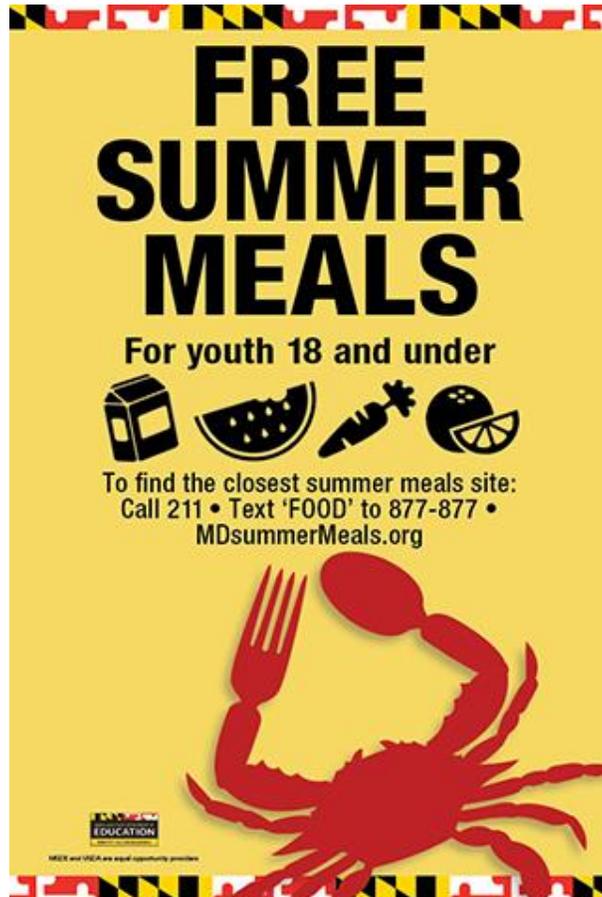
To find the closest summer meals site:
Call 211 • Text 'FOOD' to 877-877 • MDsummerMeals.org

COMIDA

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This advertisement is a yellow rectangular sign with a red crab silhouette on the right side. The crab is holding a red fork in its right claw. The text is in black and English. The sign has a decorative border on the left and right sides consisting of a repeating pattern of the letters 'COMIDA' in red and black. The background is yellow.

Outreach



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MARYLAND STATE DEPARTMENT OF EDUCATION
MDE and USEA are equal opportunity providers.



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Ways you can do outreach

- Include SFSP information on newsletters, handouts, announcements
- Display posters
- Distribute postcards
- Post image to website
- Social Media

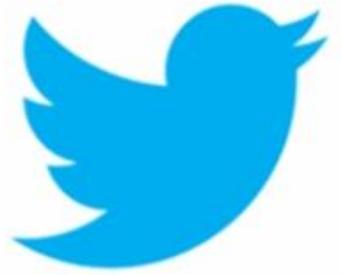


Leverage Partnership

- Touch base with current partners
- Targeted approach
 - Share distribution lists
 - Kick Off Party
 - Social Media Chat



Social Media Outreach



- Follow us! @MSDENutrition
 - Facebook, Instagram, and Twitter
- MSDE
 - @MdPublicSchools
- No Kid Hungry Maryland
 - @nokidhungryMD



Thank you!

Questions?



samantha.bader@maryland.gov